

B.C.A Semester - 3 (CBCS) Examination
Nov/Dec. -2021 [NEW COURSE]
CMS with WordPress & Magento (Core)

Time: 2:30 Hours**Marks: 70****Instructions:**

1. All questions are compulsory.
2. Figures to the right indicate marks.

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- Q.1(A) Answer the following question. (03)
1. What is class?
 2. Give the full form of CMS
 3. What is constructor?
- Q.1(B) Attempt any two question. (06)
1. How to add new media file and attach to post or page.
 2. Explain advantages of wordpress.
 3. Explain user roles in wordpress.
 4. Explain Auto loading classes.
- Q.1(C) Attempt any one question. (05)
1. Write a code for insert, update and delete operation in mysql database with oops.
 2. Write down the steps of Installation of wordpress.
- Q.2(A) Answer the following question. (03)
1. What is theme?
 2. What is widget?
 3. What is plugin?
- Q.2(B) Attempt any two question. (06)
1. Explain widgets in wordpress.
 2. Explain anatomy of theme.
 3. Explain categories widgets.
 4. How to install and activate plugin?
- Q.2(C) Attempt any one question: (05)
1. Explain calendar widget and pages widget.
 2. Explain Contact form 7 plugin.
- Q.3(A) Answer the following questions. (03)
1. Describe wp_head() tag.
 2. Give the usage of the_author_meta()
 3. Give the description of get_header().

- Q.3(B) Attempt any two question. (06)
1. Explain any three conditional tags.
 2. Explain Navigation menu tags.
 3. Explain function.php file
 4. Explain get_the_date() and the_time().
- Q.3(C) Attempt any one question: (05)
1. Explain all category tags.
 2. Explain post thumbnail tags.
- Q.4(A) Answer the following question (03)
1. What is E-commerce?
 2. What is magento?
 3. What is view?
- Q.4(B) Attempt any two question. (06)
1. Explain advantages and disadvantages of Magento.
 2. Explain types of products in magento.
 3. Give the steps of magento Installation.
 4. Explain magento-setup categories
- Q.4(C) Attempt any one question: (05)
1. Explain Magento Architecture.
 2. Explain Magento - Setup Contact.
- Q.5(A) Answer the following question. (03)
1. What is inventory?
 2. What is tax rate?
 3. What is PayPal?
- Q.5(B) Attempt any two question: (06)
1. Explain Magento - Setup Payment Gateway.
 2. Explain Magento - Setup Inventory.
 3. Explain Magento - Setup Order Option.
 4. Explain Magento -Setup Currencies.
- Q.5 (C) Attempt any one question: (05)
1. Explain Magento - Orders Life Cycle.
 2. Explain Magento – Setup Shipping Rates.
